

Vision
IN EDUCATION
AWARD DINNER
— 2011 —



Senator Rick Santorum
Honoree

January 20, 2011

Dear Parents and Friends of The Willows Academy and Northridge Prep,

Please join us in making the **2011 Vision in Education Benefit Dinner** a resounding success — your participation will make this a reality!

Here are the tangible ways in which you can help:

SPONSOR A TABLE

If possible, we urge you to consider sponsoring a table as a Host, a Patron or a Sponsor. This is a unique opportunity to host your business customers and to introduce colleagues and friends to the schools. Table sponsorships should translate into nearly 60% of our overall revenue for the event!

ORGANIZE A TABLE

If formal table sponsorship is not doable, please consider putting together a table by inviting family and friends to join you. Please invite people who aren't already planning on attending!

ADVERTISE IN THE PROGRAM BOOK

A wonderful way to promote your business, as well as to honor Senator Santorum and (of course) our schools. Our goal this year is to increase our revenue from program book advertising, so we really need to increase the number of advertisers. Spread the word!

DONATE AN ITEM FOR THE RAFFLE

You can help by identifying businesses that are willing to donate unique and lovely items that will encourage our attendees to purchase raffle tickets.

UNDERWRITE KEY ELEMENTS OF THE EVENT

In keeping with the upscale tradition of the Benefit, a number of key elements are required: flowers, wine, graphic design, printing, and video presentation. Underwriting will help our bottom line immensely—resulting in more money for scholarships!

REMEMBER: All proceeds go toward the Scholarship Funds for TWA and NRP.

For more information on Senator Santorum, the event, or to register online, visit www.VisionInEducation.org or call Mary Brinckerhoff at 847.493.8788.
Formal invitations will be arriving soon!